B31-R4 : MANAGEMENT FUNDAMENTALS AND INFORMATION SYSTEMS

NOTE :

- 1. Answer question 1 and any FOUR from questions 2 to 7.
- 2. Parts of the same question should be answered together and in the same sequence.

Total Time : 3 Hours

Total Marks : 100

- 1. (a) What are the Levels of Management ? Explain the behavioural approach.
 - (b) What do you mean by system ? What are the types of Systems ?
 - (c) What are the main purposes of an accounts payable system, and how does it affect the financial operations of a company ?
 - (d) Describe the idea of business process reengineering (BPR) and how information systems are used to improve organizations.
 - (e) What function does organizing control serve ? What distinguishes controlling from planning ?
 - (f) What are system vulnerabilities, and why are they a concern for organizations ?
 - (g) Discuss the importance of organizational structure controls in ensuring the proper use of IT resources. (7x4)
- **2.** (a) Describe the importance of output controls in ensuring the security and accuracy of information generated by applications.
 - (b) Explain the key phases of SDLC and their sequential order. (12+6)
- **3.** (a) How can organizations ensure data security and safeguard systems during development and operation ?
 - (b) Explain the concept of Customer Relationship Management (CRM) and its significance for businesses. (10+8)
- **4.** (a) Discuss the functions of human resources information systems (HRIS) in managing employee data and HR processes ? How HRIS can support recruitment, employee onboarding, and performance management ?
 - (b) Discuss the role of information systems in optimizing supply chain operations.

(12+6)

- 5. (a) Describe the Rapid Application Development (RAD) process and the situations in which software development projects benefit most from it.
 - (b) Discuss the characteristics and functions of an Executive Information System (EIS) and Expert Systems (ES). (9+9)
- **6.** (a) Why is it so important for software development and IT initiatives to ensure system quality ?
 - (b) How do data management controls help organizations manage and protect their data assets effectively? Discuss the practices involved in managing and securing Internet and Intranet environments. (9+9)
- 7. (a) How does Supply Chain Management (SCM) contribute to enhancing the efficiency of the supply chain and reducing costs ?
 - (b) Describe the role of a payroll system in managing employee compensation and its integration with accounting. (9+9)

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