

Responsibilities of State Implementing Agency for Scheme-2

- (i) To sign an MoU with NIELIT-PMU and be the single point of contact on behalf of the State Government/UT w.r.t. implementation of the Scheme.
- (ii) To liaise with the training/skilling partners (both government as well as private including ITIs, Polytechnics, other similar state level institutions, etc.) duly identified/recognized/accredited by NIELIT/ ESSCI/TSSC.
- (iii) To create awareness and for Propagation of the Scheme by undertaking the following activities :
 - A. Awareness Creation
 - i. Creating awareness about the Scheme using Hoardings in Select Districts of the State/UT.
 - ii. Dissemination of information related to Scheme through advertisements in FM Radio / Community Radio.
 - iii. Dissemination of Scheme through Electronic and Print Media.
 - iv. To liaise, interact and coordinate with respective employment exchanges to work out a mechanism for enrolment of unemployed youth in these training programs.
 - v. Advertisement of Scheme in Employment News.
 - B. Propagation of the Scheme at Govt Institutes
 - i. To liaise, interact and coordinate with Govt. training/educational institutions/schools for working out collaboration with the identified training/skilling agencies/institutions so as to ensure that their students join these training programs.
 - ii. To facilitate sharing of resources already available – workshop, labs need not be set in each training institute.
 - iii. Organize Seminar/ Workshops in ITI / Polytechnics
 - iv. Posters Printing/Installation and/or Brochures distribution at ITI/Polytechnics.
 - C. Placement Assistance
 - i. To create a placement mechanism for liaising, interacting and coordinating with the prospective employers for ensuring placement of the trained/skilled candidates.
 - ii. Organizing Industry Awareness meets.
 - iii. Co-ordinating with Training Partners for placement of trained candidates.
 - iv. Organizing Job Fairs/ Rozgar Melas in Select State Districts.
- (iv) To liaise, interact and coordinate with the proposed Greenfield Electronic Manufacturing Clusters being set up by DeitY as well as with the industry in the existing Brownfield Electronic Manufacturing Clusters notified by DeitY in their own and neighboring States/UTs to ensure dovetailing of this scheme with EMCs.
- (v) To create a industry connect with local Manufacturing industries in order to promote a tie-up between training/skilling partners and Industries to promote on-the-shop-floor training for candidates.
- (vi) To create suitable monitoring mechanism, including Aadhaar based identification, wherever possible, to avoid double counting and proper monitoring.
- (vii) To monitor the training/skilling partners on various parameters such as infrastructure, conduction of training/ assessment.
- (viii) To ensure that the deliverables as outlined be completed within the allotted timeframe and budget. Any deviation should be duly recommended by PRSG for approval of DeitY.