

Certificate Course in Digital Marketing

Class will be in Mixed Mode(Online+Offline)

Eligibility: Basic knowledge of Computer

Duration: 80 Hrs (2 Hrs/Day)

Course Outline :

- Digital Marketing Overview
- Search Engine Optimization
- Web Design & Development
- Google Search Console
- E-mail Marketing
- WordPress
- Google Analytics
- Facebook Marketing
- Youtube Marketing
- Google Ads

Admission Process :

- Online Registration form at : <https://onlineapply.nielit.in/>

Course Fee : 10,000/- + GST**

Training Strategy :

- Mode of Training is Instructor-led live Online and Offline.
- Interactive Query session.
- Soft copy of study material, Training PPT's & Projects Code
- Daily assignment for practice after class
- Digitally Signed Certificate on Completion of training

Prerequisite :

- Attendees must have a computer system/ Laptop with latest configuration with internet connection

GST Current rate is 18%**
Helpline no. (Toll Free): 1800116511