Certificate Course in Digital Marketing

Class will be in Mixed Mode(Online+Offline)

Eligibility: Basic knowledge of Computer

Duration: 60 Hrs (2 Hrs/Day)

Course Outline :

- **Digital Marketing Overview**
- **Search Engine Optimization**
- **Web Design & Development**
- **Google Search Console**
- **E-mail Marketing**
- **WordPress**
- **Google Analytics**

Admission Process :

- Online Registration form at : https://onlineapply.nielit.in/

Course Fee : 8,000/- + GST**

Training Strategy :

- Mode of Training is Instructor-led live Online and Offline.
- Interactive Query session.
- Soft copy of study material, Training PPT's & Projects Code
- Daily assignment for practice after class
- Digitally Signed Certificate on Completion of training

Prerequisite :

- Attendees must have a computer system/ Laptop with latest configuration with internet connection

GST Current rate is 18%**
Helpline no. (Toll Free): 1800116511