

NATIONAL INSTITUTE OF ELECTRONICS AND

रा.इ.सू.प्रौ.सं INFORMATION TECHNOLOGY (NIELII)
NIELIT An Autonomous Scientific Society of Ministry of Electronics and Information Technology, Govt. of India **Delhi Centre**

Certificate Course in Digital Marketing

Class will be in Mixed Mode(Online+Offline)

Eligibility: Basic knowledge of Computer

Duration: 60 Hrs (2 Hrs/Day)

Course Outline:

- Digital Marketing Overview
- Search Engine Optimization
- Web Design & Development
- Google Search Console
- E-mail Marketing
- WordPress
- Google Analytics

Admission Process:

Online Registration form at: https://onlineapply.nielit.in/

Course Fee: 8.000/- + GST**

Training Strategy:

- Mode of Training is Instructor-led live Online and Offline.
- Interactive Query session.
- Soft copy of study material, Training PPT's & Projects Code
- Daily assignment for practice after class
- Digitally Signed Certificate on Completion of training

Prerequisite:

 Attendees must have a computer system/ Laptop with latest configuration with internet connection

> **GST**** Current rate is 18% Helpline no. (Toll Free): 1800116511

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