

NATIONAL INSTITUTE OF ELECTRONIC AND INFORMATION TECHNOLOGY (NIELIT)
An Autonomous Scientific Society of Ministry of Electronics and Information Technology Govt. of India
Delhi Centre

CERTIFICATE COURSE IN DIGITAL MARKETING

Pre-requisite: Working knowledge of Computer

Duration: 40 Hours

Course Outline:

1. Digital Marketing Overview
2. Web Design & Development
3. Search Engine Optimization
4. Google Search Console
5. E-mail Marketing

Admission Process: Apply Online at- <https://onlineapply.nielit.in/>

Course Fees: Rs. 4000/- inclusive 18% GST

Course Highlight:

- ✓ Well structured course & hands on practice session
- ✓ Soft copy and PPTs of course contents will be shared
- ✓ Module wise assignments for practice
- ✓ Assessment at completion of course
- ✓ Digitally signed E-Certificate on completion of training

NIELIT Delhi Centre, Janakpuri
IETE, Institutional Area, 16/1-2, Pankha Rd,
Near Sagar Police Station, D Block, Janapuri,
New Delhi-110058
011-49878223
swdelhi-trg@nielit.gov.in

Admission Link



NIELIT Delhi Centre, Inderlok
2nd Floor Parsvnath Metro Mall,
Inderlok Metro Station, Inderlok,
Delhi-110052
011-23644149, 23644849, 8447795337
<https://nielit.gov.in/delhi/index.php>
delhi.training@nielit.gov.in

NIELIT Delhi Centre, Karkardooma
30X, FC-18, Institutional Area, Near
Kendriya Vidyalaya, Karkardooma
Delhi-110092
011-20824241, 8517093877
<https://nielit.gov.in/delhi/index.php>
eastdelhi@nielit.gov.in