

National Institute of Electronics & Information Technology (NIELIT), Kohima
Ministry of Electronics & Information Technology (MeitY),
Government of India
New High Court Road, Meriema, Nagaland-797001

Call for Expression of Interest (EoI) for engagement Northeast Startup Skilling Program

EOI No-NIELIT/KMA/01/22/04-ADMN Date: 18.01.24

Last Date of Submission 29/02/ 2024

NIELIT aspires to be a hub of innovative activity and is continuously on the lookout for opportunities to collaborate with organisations in government, the public and private sectors and other academic institutions to create, disseminate and apply computer knowledge and practices. NIELIT as an institute offers training program to improve employment opportunities and facilitate availability of quality IT manpower, which will contribute to the growth of IT industry in the region particularly in Nagaland. A special feature of NIELIT is the provision of a balanced amalgamation of formal and non-formal sector courses with the aim to provide opportunities for education and training in the field of IECT. NIELIT Kohima, having state-of-the-art facilities and infrastructure has also been declared as Centre of Excellence in IT by the Government of Nagaland.

NIELIT invites reputable and competent interested parties to submit their Expression of Interest for managing and executing the Northeast Startup Skilling Program under the project "Capacity Building in IECT including training in Digital Skillsets and Current Industry Demanding Technologies for various sections of society in the NE States." This initiative is aimed at nurturing and empowering startups in Northeast India, providing them with the necessary skills, knowledge, and networking opportunities to thrive in today's competitive market.

Scope of the Program:

- Duration: 3 Months
- Target Audience: Emerging startups across various sectors in Northeast India.
- Components: Offline sessions, online guest lectures, practical exercises, and performance reviews, Curriculum design

Responsibilities of the Interested parties/Professionals:

- Comprehensive management of the program.
- Prepare a curriculum enriched with essential business fundamentals, spanning sales, marketing, accounting, legal compliance, and digital strategies
- Coordination of offline and online sessions.
- Engagement and management of mentors and industry experts.

- Monitoring and evaluation of startup progress.
- Ensuring effective budget utilization

Eligibility Criteria for Interested parties/Professionals:

- **Startup Leadership Experience:** A proven track record of successfully running one or more startups, demonstrating a deep understanding of the challenges and opportunities in the startup journey.
- **Fundraising Expertise:** Demonstrable experience in raising capital for startups, including seed funding, venture capital, or other forms of investment, with a clear understanding of the financial landscape and investor expectations.
- **Mentorship Skills:** A strong history of mentoring and guiding startups or entrepreneurs, with an ability to impart wisdom, provide strategic direction, and offer practical advice based on real-world experience.
- **Extensive Industry Knowledge:** Broad knowledge of various industries, market trends, and the evolving business ecosystem, especially as it pertains to startups and innovation.
- **Minimum Experience:** At least 10 years of combined experience in these areas, showcasing a comprehensive and seasoned understanding of the start-up environment.
- **Networking Acumen:** A robust network of contacts in the start-up ecosystem, including investors, industry experts, and fellow entrepreneurs, which can be leveraged for the benefit of the program and its participants.
- **Communication and Leadership Abilities:** Exceptional communication skills, both in public speaking and written formats, along with strong leadership qualities to inspire and engage with a diverse group of participants.
- **Educational Background:** Preferably a higher education degree in business, entrepreneurship, or a related field, which adds academic depth to practical experience.
- **Innovative Mindset:** A history of innovative thinking and problem-solving, demonstrating the ability to navigate complex business challenges creatively.
- **Commitment to Development:** A genuine commitment to the development and success of startups, with a passion for fostering entrepreneurial talent and driving business growth.

Submission Requirements:

- Detailed interested parties/professionals' profile including statutory requirements.
- Evidence of previous experience and success stories.
- Proposed approach and methodology for program management.

- Team composition and credentials.
- Financial Bid.

Evaluation Process:

- Submissions will be evaluated based on experience, approach, team strength, and financial feasibility.
- Shortlisted interested parties shall be invited for a presentation at NIELIT Kohima for further discussion. A committee will be formed for technical evaluation. Marks shall be allotted based upon experience, approach, team strength, and financial feasibility. The decision of the committee will be final and binding upon all the interested parties.
- Separate bid to be submitted for technical evaluation, to be marked as “Technical Bid”. Another bid to be submitted for “Financial bid” containing financial proposal. Both the bids should be packed and sealed separately and should be submitted in a single envelope containing both the bids.

Submission Deadline: 29/02/2024

Application Process:

- Interested interested parties are requested to submit their Expression of Interest hard copy address to “The Director, NIELIT Kohima, New High Court Road, Meriema, Nagaland-797001”.
- Submissions should be marked as “EoI for Northeast Startup Skilling Program”.

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