## M4.2-R4: INTRODUCTION TO MULTIMEDIA

Introduction to Multimedia	1-4
What is multimedia, Components of multimedia,	
Web and Internet multimedia applications,	
Transition from conventional media to digital media.	
Computer Fonts and Hypertext	5-10
Usage of text in Multimedia,	
Families and faces of fonts, outline fonts, bitmap fonts	
International character sets and hypertext,	
Digital fonts techniques.	
Audio fundamentals and representations	11-12
Digitization of sound, frequency and bandwidth, decibel system, data rate, audio file format	
Sound synthesis, MIDI, wavetable,	13-16
Compression and transmission of audio on Internet,	
Adding sound to your multimedia project,	
Audio software and hardware	
Image fundamentals and representations	17-20
Colour Science, Colour, Colour Models,	
Colour palettes, Dithering, 2D Graphics,	
Image Compression and File Formats :	
GIF, JPEG, JPEG 2000, PNG, TIFF, EXIF, PS, PDF,	
Basic Image Processing [ Can Use Photoshop ],	21-24
Use of image editing software, White balance correction,	
Dynamic range correction, Gamma correction, Photo Retouching.	
Video and Animation	25-27
Video Basics , How Video Works,	
Broadcast Video Standards,	
Analog video, Digital video,	
Video Recording and Tape formats,	28-31
Shooting and Editing Video (Use Adobe Premier for editing),	
Video Compression and File Formats.	
Video compression based on motion compensation	
MPEG-1, MPEG-2, MPEG-4, MPEG-7, MPEG-21,	32-34
Animation: Cell Animation, Computer Animation, Morphing.	35-36
Multimedia Authoring	37-39
Multimedia Authoring Basics, Some Authoring Tools,	
Macromedia Director & Flash.	
Review	40