

Course Name : O Level(B4-1st sem.)

Subject : ITT&N

Topic : Popular Search engines

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Popular Search engines

A search engine is a web-based tool that enables users to locate information on the World Wide Web. Popular examples of search engines are Google, Yahoo!, and MSN Search. Search engines utilize automated software applications (referred to as robots, bots, or spiders) that travel along the Web, following links from page to page, site to site. The information gathered by the spiders is used to create a searchable index of the Web.

A search engine is an online tool that searches for results in its database based on the search query (keyword) submitted by the internet user. The results are usually websites that semantically match with the search query.

Top 12 most popular search in the world:

1. Google	2. Bing	3. Yahoo	4. Baidu	5. AOL	6. Ask.com
7. Excite	8. DuckDuckGo	9. Wolfram Alpha	10. Yandex	11. Lycos	12. Chacha.com

Google

Google Search Engine is the best search engine in the world and it is also one of most popular products from Google. It is used very frequently. Its popularity is assumed in the way like most of people have set this as its home page and default search engine for the browser. It is a web portal contains number of services like Mail, Books, Translate, MAP, Google+, YouTube and so on.

Yahoo

Yahoo! Search is a web search engine owned by Yahoo, headquartered in Sunnyvale, California. As of October 2018, it is the fourth largest search engine worldwide across all platforms.

Bing

Bing is the newer search engine among mentioned search engines. It is developed by Microsoft Corporation. It has replaced mostly MSN(Microsoft Network) search engines of its own developer team. This is very interactive user friendly search Engine.

Lycos

Lycos is far older than these above search engines. Lycos has a good reputation in search engine industry. Its key areas served are email, web hosting, social networking, and entertainment websites. It provides very easy access to user to search things.

Excite

Excite is not widely known but is one that still gets into the top 10. Excite is an online service portal that provides internet services like email, search engine, news, instant messaging and weather updates. This also provides us with the latest trends, topics and search.

Exercise:

1. Write short notes on search Engines.